

## **Formtek, Inc. Implements an Alfresco Open Source ECM Solution for Dorfman Pacific**

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**Concord, California USA** — [Formtek, Inc.](#) announced today that it has successfully implemented and delivered an open source ECM solution, based on Alfresco Enterprise Edition, to Dorfman Pacific.

Formtek is a leading provider of Enterprise Content Management solutions. Dorfman Pacific, one of the largest full-line, in-stock headwear and handbag companies in the world, selected Formtek to develop a more efficient method to manage and deliver their corporate images and associated metadata. The purpose of the solution was to facilitate the capture, management and delivery of product images in a manner that would lead to productivity gains within Dorfman Pacific, as well as increase the overall satisfaction of the Dorfman Pacific global user community.

The Dorfman Pacific Image Management Application, or DP-IMA, is based on [Alfresco Enterprise Edition](#), the leading open source alternative for enterprise content management. Dorfman Pacific chose Formtek to provide the Alfresco software license subscription, as well as a full range of implementation and integration services, based on Formtek's status as an Alfresco Gold Systems Integration Partner, as well as Formtek's 20+ years of experience successfully implementing ECM solutions in a variety of industrial and manufacturing environments.

In addition to standard implementation services, Formtek was tasked to analyze and document Dorfman Pacific's unique requirements, including their desire to integrate the Alfresco ECM platform with their existing product-line database and Adobe® InDesign® application. The final deliverable included configuration modifications to the standard Alfresco software, as well as custom software to allow for image conversion, batch image processing, and data loading by Dorfman Pacific's graphic arts team. The production delivery and acceptance of the foundation DP-IMA took place at the end of June.

"We are extremely pleased to have been selected by Dorfman Pacific for this project, and proud to have successfully delivered the DP-IMA solution. DP-IMA is an outstanding example of Formtek applying our two decades of ECM experience to the implementation of the Alfresco open source software solution," said Dennis M. Scanlon, Formtek's President and COO. "Now that the foundation system is implemented, we look forward to providing

Dorfman Pacific with outstanding customer service, and to expanding the solution to address additional business requirements.”

"We are very pleased with Formtek's performance on the DP-IMA project, including their ability to analyze our requirements, and design and deliver a solution that met our budget constraints," said Todd Gardner, Senior Vice President of Merchandise and Marketing for Dorfman Pacific. "The final product will improve the ability of our sales force and customers to utilize our extensive library of images for their own marketing needs. At the same time it will significantly streamline our own marketing, product development, sales efforts."

**About Dorfman Pacific.** Dorfman Pacific is the largest in-stock headwear company in the world with the motto "In-Stock, Priced Right, Ship Today". Based in Stockton, California, the company boasts a 285,000 square foot warehouse and has been making great hats of every kind since 1921. Dorfman Pacific has showrooms throughout the USA, and customers worldwide for its men's, women's and children's headwear, bags and accessories. Dorfman Pacific brands include Cappelli Straworld, Indiana Jones, Scala Classico, Panama Jack, Scala Pronto, Scala Collezione, Callanan, Stacy Adams, Blue Chair Bay by Kenny Chesney, Christys', Christys' Crown Series, Scala Western, Tropical Trends, DPC Global Trends, Headers, Scala Pro Golf, Equator, and Milano Hat Company. For more information please visit <http://www.dorfman-pacific.com> or contact 1-800-DORFMAN (367-3626).

**About Formtek, Inc.** For over two decades, Formtek has been providing mission-critical Enterprise Document and Content Management solutions and services to some of the most demanding operations in the world. Our capabilities and experience, particularly in the areas of engineering drawing management, technical document management, and secure collaboration, have helped both small organizations as well as large global enterprises manage their most important information assets. Formtek solutions solve real, day-to-day document management problems for [worldwide customers](#) in manufacturing, aerospace, defense, telecommunication, utility, and government. Headquartered in the USA, Formtek markets its software solutions directly, as well as through partners in the Americas, Asia, and Europe. For more information, please visit <http://www.formtek.com> or contact [sales@formtek.com](mailto:sales@formtek.com).

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